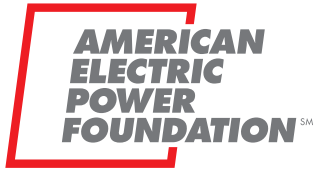


# COLUMBUS arts FESTIVAL 2022

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Greater Columbus Arts Council

## Advertising Deadline: April 22, 2022

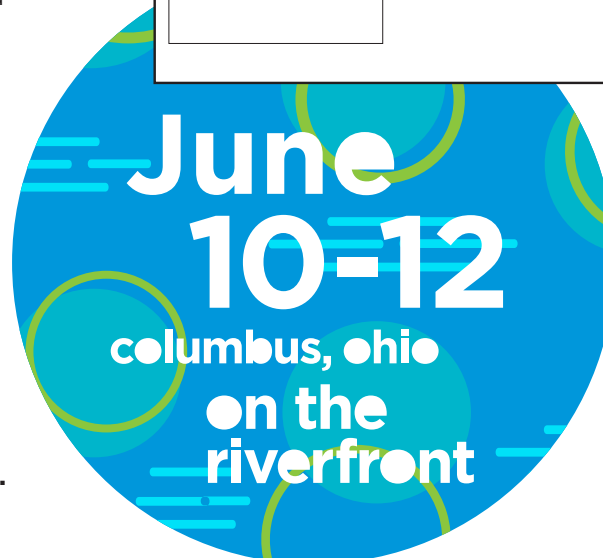
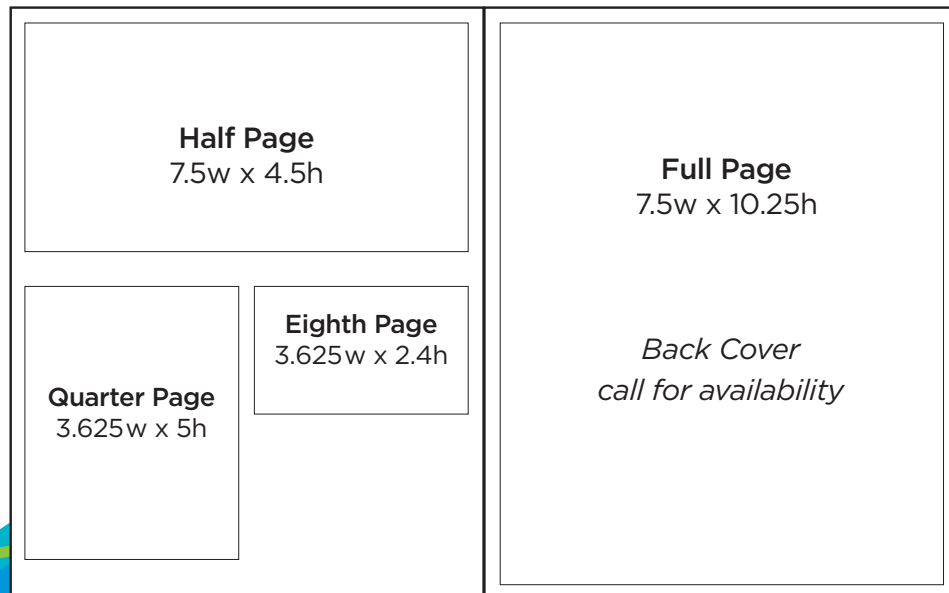
The Columbus Arts Festival Guidebook is an excellent way to reach a diverse group of engaged arts patrons, fans and Columbus community members, with 65% reporting a household income of \$60,000 or more, 90% very likely to recommend the festival to friends and family and 61% able to identify a festival sponsor. The full color Guidebook features everything needed to enjoy the Festival including a complete list of exhibiting artists in the show, performance schedules, information about hands-on art activities for kids and adults, where to find great food and drink and more. The Guidebook will be available online as a downloadable and flippable PDF starting in late May. Guidebook advertisers will also be listed in the Festival app.

For questions or more information email or call Sean Kessler at [skessler@gcac.org](mailto:skessler@gcac.org) or 614-221-8806.

## Place your ad in the Official Guidebook for the 60th Annual Columbus Arts Festival!

### OFFICIAL GUIDEBOOK AD RATES

| Back Cover    | Full Page     | Half Page   | Quarter Page | Eighth Page   |
|---------------|---------------|-------------|--------------|---------------|
| 7.5w x 10.25h | 7.5w x 10.25h | 7.5w x 4.5h | 3.625w x 5h  | 3.625w x 2.4h |
| \$2,000       | \$1,500       | \$500       | \$250        | \$150         |



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